

Page 2000

J DDG JE
CC: DG INFO JE

SIU3 SEC

A

March 5, 1976

Re DASS

Dear Duke,

For your info I spoke to Joe today on the phone. Joe has taken Don off of paper work and is aware of the need for CDC data from that area. He got the telex and is working on it. He is pushing Public Media per.

He is working as well on getting 2D data on Cazares mistress who looks from the description like a perfect for us—rumored to be after mayor for financial consideration—mayor rumored to be devoted to her.

Joe has an op mocked up and sent up based on this.

In addition Joe told me that the Mayor will be in DC for a national Mayor's conference March 13-17. *

I checked up on this and there is a conference scheduled for that period. I am having DC put together fast a report on the upcoming conference primarily where it will be and when (in detail) and locate where Cazares will be staying.

I am now working on a set of Ops type actions which could be done to welcome the Mayor to the nations capital.

Love,

Mike C

Note this will involve meetings with
Congressmen

EX. 38

19649

~~SECRET~~

12 July 76

TO: DG I US COMM - DG I US

VIA: SE DIR SEC INFO US
VIA: AG I FLAG

FROM: DIR BR I INFO FLAG

4/7/00L

4/7/00L

C.S.W.

RE: OP KEELER

DEAR DICK,

SIT: The attached op which was mocked up to handle Cazares needs to be implemented and done in such a way as to not blow the agent previously used on the cycle.

DATA: Per your note to me, attached, I was to see Randy's note, attached and do it prior to implementation of this op. Randy's note said that this op could not be done as it is as the agent would be blown upon investigation of her which would result.

I contacted both Jeff in N.Y., and Rick in DC and both told me the if she was investigated she would not be blown.

I specifically asked Rick to check with the ~~PCX~~ FSK involved in this and get all the details of how she met with Cazares, and check to insure that if she was investigated, using the ~~PCX~~ data that Cazares has about her, if there is any way that she could be traced back. Ben sent me a telex back which said that it was all clear, and that nothing could be found out about her if she was to be looked for. This was done in a code whereby all he would say to me on telex lines, if everything was O.K. was "Ursula C". This telex is attached.

I have sent a copy of the op to Rick in DC with instructions that he is to wait for telex O.K. from US before implementing his steps on the project, and that if after he reads how the op is going to be done, in full, he sees any way whereby his girl could be blown to telex me and the SE Dir Sec. that Keeler is no good in his area.

So, from down here this op looks like it could go now with no hitches, providing nothing in DC which is going on which I do not know about conflicts with it.

SOLUTION: Approve the attached op as it is written, and send a telex O.K. and start on OP Keeler to DC and the Base, and monitor this op on normal US pgms lines.

This is a O.K.

APPROVED

Disapproved

Please return to me
and I will get out
Telsys to implement

LOM:

NON

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TO: DG I US COMM - DG I USA
VIA: SE DIR SEC INFO US *6/24 JUN 76*
VIA: AG I FLAG *5/22 76*
FROM: DIR BR I INFO FLAG

21 June 76
19:30 hrs

W.C.S.W.
RE: OP KEELER

DEAR DICK,

SIT: Cazares has been a long time attacker of Scn in CW and has continued with his attacks on us unrestrained by B-1

DATA: Cazares has attacked UC- SLD, Scn., and LRH on the radio, in the press, on TV, and in the courts and B-1 hasn't done any ops on this enemy which have in any way restrained him.

Attached is an op which I mocked up which should wreak havoc in and with Cazares political machinery, and among the CW people and public who support this criminal.

XXKEY
SOLUTION: Read and approve the attached op with any needed changes and send the op out to the B-1 areas who will be involved in getting it done. Also have the Info Pgms Off US carry this as a program to get done.

This is O.K.

APPROVED

Disapproved

*LORE,
DON*

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OPERATION KEEFIR

41 0002

BRIGHT IDEA:

To utilize the current political button of sex scandal plus the already created incident of Cazares's out 2-D activity in DC and the ensuing difficulties to create havoc and possible political decay for Cazares.

MAJOR TARGET:

To get the CI Democratic political machinery, the local press, and some of the local Cazares supporters and Sen dissidents to turn against Cazares as a political candidate.

PRIMARY TARGETS:

1. Dir Br I Flag is overall responsible for seeing that these channels get completed.
2. AG I Flag and D/AG I Flag responsible for the product officering and debugging of target completions respectively.
3. Prgms Off. Info US responsible for the monitoring and nudging of the progress of these targets and channels.
4. SE Dir Sec Info US responsible for seeing that the necessary coordination between outer org F-1s is accomplished.
5. AG I DC is responsible for seeing that targets needing to be done from his area get done.
6. The purpose of this project is to make Cazares a much less viable and desirable candidate to the Fla. voting citizens.
7. Any finances which need to be obtained for the completion of this project are to be obtained and finance is not to be used as a etc

VITAL TARGETS:

1. Any action, letter, phone call etc done on this project is to be done in such a manner as to never be able to be traced back to its source.
2. Letters written are to be clean of fingerprints, and if typed are to be done on safe typewriters.

CHANNEL A

1. Compile a list from B-1 files on Flag of the names and addresses of the people in the Executive committee of the Democratic party in Pinellas County including the chairman Howard Lawrence.
2. Send this list with a sample letter to be sent to these people to DC. Have DC review the sample letter for the type of effect desired and have DC revise this letter to suit the exact

DIR I INFO FLAG

✓ page 5 of 19

circumstances surrounding the meeting and subsequent accident involving Cazares and a girl. Sample letter and effect to be attached to list.

DIR BR I INFO FLAG &
AG I DC

3. Using a safe typewriter, type up the letter in its final form and make enough xerox copies of this letter to send to everyone on the list.

AG I DC

4. Prior to mailing out the letters, find out from the post office in DC when letter would arrive in CW being mailed from DC at a certain time. Send out letters at such a time so that prediction can be in on when it (they) will arrive in CW.

AG I DC

5. Telex B-1 Flag that the "cookies have been sent and will arrive on such and such a date and time." Also send a copy of the final letter to Flag info bur. prior to sending other letters.

AG I DC

CHANNEL B:

+ ADDRESSES

1. Compile a list of the members of the Democratic club in the CW area that will be backing Cazares.

DIR BR I FLAG

2. Compile a list of 30-50 names of Cazares supporters from the file on file.

DIR BR I INFO FLAG

3. Compile a list of the names and addresses of the following people and orgs: the CW City Commissioners and City Council, Local Ethics Commission, the Federal Elections Commission, Rep. Bill Young's campaign manager, the local Republican club, the Fla. State Democratic party, the Fla. State Republican party, the CW Evening Sentinel Club, the CW Lions Club, the American and the CW Ministerial Association. THE POLITICAL NEWS SHEET WHICH COMMENTS ON LOCAL POLITICAL ISSUES.

DIR BR I INFO

4. As soon as op is approved start typing up envelopes to the names and addresses of the people in #1. Fill these envelopes with typed and xeroxed note saying something to the following effect: Gabe Cazares was involved in a scandal when he was in Wash with some floozy and also in a Hit and Run accident. The girl going to turn herself into the police. We could have another Washington Sex Scandal scene on our hands unless we do something about it quickly. Send this note to the people in number 1 day after the DC letter is received in CW.

DIR BR I INFO

5. Over the period of a week after the letters in #4 have been sent out, send out similar letters (as in #4) to the people listed in #2. Also send out similar letters to the groups and organizations listed in number 3. This too is to be spread out over a week and mailed from different locations. Also for the people in CW send a copy of the letter mailed from DC and complain about Gabe being involved in this type of activity.

DIR BR I FLAG

Ex-1

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6. Monitor local and state press for any feedback on this for about one month and a half weeks from first mailing. DIR BR I FLAG

CHANNEL C:

This channel is to be done if there has been no press or media coverage of the letter or its effect.

1. Mail a copy of the DC letter along with a complaint about Cazares to the St. Pete Times, and to the City Sun, to the Tampa Tribune, and to the newspapers in Tallahassee, Miss. send to channel 12 news.

2. Additionally, send a letter to PR Flag.

DIR BR I INFO FLAG

3. DC to contact similar if not the same press terminals as used by "ST", or at least ones that will carry the story about a candidate for US congress who was reportedly involved in out 2-d and a Hit and Run accident. Even if they do not run with a story they should be urged to contact Cazares himself, or the Democratic Chairman in Pinellas County.

DIR BR I INFO FLAG

4. Once an article of any kind is printed which comes out with Cazares in a bad light, send copies of the letter to every member of the republican and democratic clubs in the area, as well as to every other media terminal in the area.

DIR BR I INFO FLAG

5. Review overall effect of these channels and the op, and draw up any needed additional targets, or a new op if needed.

DIR VR I INFO FLAG

LOVE,

DON

FOR

JOE

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SE Sec BI US 6-17/1

Aug. 2, 1976

AG Info Flag

CSW--Re:On Keeler Addition

Dear Mike:

SITUATION: Op Keeler is presently underway and is expected to start getting effects on Cazares in the next few days and he could possibly DA himself out of it as not true.

DATA: We have been informed that people in Cazares' camp are already saying that Young did this against Gabe as a political move against Gabe.

Others are saying that Gabe could never have done something like this incident in D.C.

Others are saying that this could be used as a PR event to turn it for Gabe and against Young.

About 75 people from the Exec Committee of the Pinckney County Democratic Club will have wind of this by tomorrow.

Many people will be contacting Gabe and asking him about this letter that says he did this thing in DC with a girl which involves him in an accident case.

Gabe has talked his way out of this before, with his wife, and could possibly talk his way out of it again.

If a newspaper account of the accident were to go out to these same people or some of them so the word gets out that it is real and Gabe is involved, then he cannot talk his way out of it.

A newspaper story of this would also make it real and could in itself get into the press if necessary.

XXXX

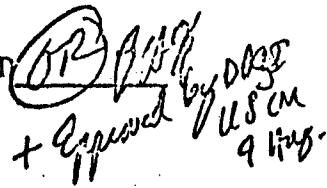
SOLUTION: Approve the attached addition to Op Keeler and send an OK telex on this so it can get done real fast.

THIS IS OK.

Love,



APPROVED


+ Approved by DPF
USCM
9 Aug.

NOT APPROVED


page 8719

ADDITION TO OP MEMLER

OP TCTS

1. Get a copy of the Washington Post newspaper.

D O N E

DIR BR I AGI FLAG

2. Check the paper over and pick out a common news print type & story in the paper for this project.

D O N E

AGI FLAG

3. Check over the composition machine in Dissem to see if it can be used very confidentially (total security in on its use) and purchase a Faunt (typeset like the Washington Post).

DIR BR I FLAG

4. Using the Composition machine when no one is around and using the new Faunt (typeset) type up the story outlined by AGI justifying the right side of the story (that's justifying) like the Post. (Br II Dir can use a composition machine).

AGI FLAG

5. Now take the finished story (which is typed on newsprint from the Washington Post) and take stories and ads from the Post and place them on either side of the story. Do this in such a way so that neither the stories nor the ads can be identified as to where they are from.

DIR BR I/AGI FLAG

6. Now take the story and make xerox copies of it, enough for a mailing, out of town xerox machine.

DIR BR I FLAG

7. Now mail out the copies to the people on the Exec Committee who received the first mailing (the cards).

DIR BR I FLAG

8. Monitor the lines for feedback and possibly work out a plan to get local press coverage of this as well and the possibility of sending copies to Youngs Hqs.

DIR BR I/AGI FLAG

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~~SECRETARY - SECRETARY~~

PROJECT INFO:

Br Flag has sufficient terminals in the field in strategic positions to bring about the decline of Gabe Cazares as a political candidate, both locally and nationally.

MAJOR TARGETS:

On November 3, 1976, Gabe Cazares will be out of a job and in the street looking for another to pay for his now monumental legal fees. This would entail (1) his resignation as the Mayor and (2) his losing the Congress of rank to Bill Young. It would also entail his doing such a poor job as a candidate and spending so money that he cannot wage another campaign for mayor in February 1977.

PRIMARY TARGETS:

1. Br I Br Flag is there for the origination & execution of this project.

2. The purpose of this project is to make a long, calculated attack on Mayor Gabe Cazares from his position of power thus cutting off that attack.

3. Br I Flag is responsible for the execution of this project.

4. Normal FP lines are maintained for the execution of this project.

5. Normal command and comm lines per the Info Bu and Flag GO org board are held, maintained and re-established for the execution of this project.

6. This project is to dove-tail into the normal production lines of Br I Info Flag.

VITAL TARGETS:

1. Normal production and products are to be gotten out throughout the execution of this project.

2. The targets of this project are to dove-tail with other bureau actions so as not to reveal the C of S as the source of the action.

3. All security measures are to be reinforced:
(a) Secure debrief areas
(b) Brief debriefs, put in writing
(c) No materials in FSMS spaces

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Del Norte
can be issued
as "house and mid"

4. A letter campaign is to be started into the CW Sun and the St. Pete Times, on the theme of Cazares should resign from office and the fact that he is doing neither job adequately. These are to be from untraceable citizens of CW.

T/DIR ER 1 FLAG

5. A couple of letters from "concerned democrats" are to be sent to Howard Lawrence of the Democrat's Committee pressing for Cazares' resignation so he can run a successful campaign.

T/DIR BR 1 FLAG

6. A couple of letters to the CW City Commission should be sent, complaining about the lack of attention that Cazares has paid to his duties as Mayor. This should be sent by someone who has followed Cazares' campaign closely, naming the dates of his campaign speeches, etc. This should be in the form of "start paddling or get out of the boat". Should go "Attn: Karleen Delaker"

T/DIR BR 1 FLAG

7. CONDITIONAL:

As it is expected that Cazares will try and gain sympathy from this action or take advantage of it politically, all lines should be monitored (internally in the campaign and to the media). Based on this, OTs 4, 5 & 6 are to be done again geared to attack the new line that Cazares takes, to the end of his resignation from office.

T/DIR BR 1 FLAG

CHANNEL B:

INFO:

BI Flag has sufficient lines to cut and foul up Cazares' campaign which he will be waging as a Congressional candidate and they should be used. Thus:

1. Press releases into the CW Sun from the Cazares

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- 2 -
4. That this project is in fact totally executed.

OPERATING TARGETS:

CHANNEL A: "You can't have your cake and eat it too!"

INFO:

Cazares plans to remain in the office of Mayor of Clearwater during his campaign election. This would mean that if he fails in his bid for a congressional seat, he would still be the Mayor. The City Commission was split on this action earlier in a vote of 2-2. Mayor Lawrence the president of the Pinellas Democratic Committee said that he felt that Cazares should resign when the election is over. Cazares is not petitioning to stay in office. Thus:

1. As the CW Sun is currently conducting a survey to find out who the public are going to vote for, ensure that Cazares gets less than 20% of the vote. T/DK RR

2. Ensure that the results of the survey are brought to light in the Cazares campaign office. Ensure that Cazares gets less than 20% of the vote. T/DK RR

3. After the affects of the survey are brought to light in the campaign, the FSM internally is bringing the following to the attention of Demo Party members: T/DK RR

"After talking with lots of people I have told me that they feel that Gab is trying to 'have his cake and eat too'. what they have told me is that they feel that he is trying to stay in office as mayor and not run a real campaign. They feel that he should resign, and he would get my vote."

No source for this statement is given, but to be laid in almost simultaneously with the results of the poll, for maximum impact. DOSE

T/DK RR
page 12 of

camp are to be reviewed. Major statements are to be removed from the lines and only the minor insignificant statements and promo are to be allowed through. These will be passed onto Jennifer Levin with a "here's somemore garbage" attitude.

T/RE 1 DIR PL/6

2. The FSM internally in the campaign is to make herself into a "valuable terminal" in the campaign because she is the one contacting the public on the lines and "knows what the people want" out of the campaign.

T/BR 1 DIR PL/6AC

3. After OT #2 above is complete, FSM is to lay in the following:

a) The public wants to know how Cazares would handle himself on the floor of Congress as they are concerned over his constant battle on the floor of city hall (ie. battles with Picot Floyd, etc.) (Get Cazares to go "glutz" in defending his actions)

b) The public wants to know why Cazares made his filing of financial disclosures late, "doesn't he know the rules". (This was an attack line of Young's)

c) The public wants to know what qualification Cazares has as a visible national candidate. What is his educational background, what is his history or national issues.

d) Any other point which Young attacks on is to be made into "public opinion" which the public wants answered, even people who support Cazares.

NOTE: The action here is to force Cazares into a "glutz" situation of constantly defending himself and his actions, and removing all of his attack statements from local media lines. Force him to spend his campaign funds for his defense, not for his offense.

CHANNEL C:

INFO:

It is currently known that Cazares' atty, Pat Doherty, wants off the case because he hasn't been paid. There is also the situation that

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the city of CW is paying for his defense in the suit we filed against him. Thus:

1. FSM internally in the campaign is to mention that her husband is currently in practice with a very good firm of Gould, McFarland, Phillips, et al.

~~T/DIR BR 1 DIR FLAG~~

2. CONDITIONAL: Should the opportunity arise that Doherty's refusal to continue as Cazares' counsel arise in the campaign headquarters, FSM is to suggest that the FIRM be used as they are quite good.

~~T/BR 1 DIR FLAG~~

3. CONDITIONAL: Based on #2 access is to be made to all of Cazares' legal files within the law firm and strategy designed from there.

~~T/BR 1 DIR FLAG~~

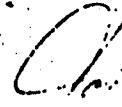
4. CONDITIONAL: Based on the successful results of channels A & B, the possibility of an amended complaint files against Cazares is to be looked over. It should be one in which the City of CW is let off the hook in the defense of Cazares as mayor and directed to him as an individual. This will tie him up with large legal commitments and deny him funds for any campaign bid in February for Mayor.

~~T/BR 1 DIR FLAG~~

5. Re-implement "glutz" buttons for Cazares in the Mayoral campaign via FSM involving herself in that campaign, should he run again.

~~T/BR 1 DIR FLAG~~

Love,



Tom

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MAJOR TARGET

SPERRY GONZALEZ

To ruin Mayor Gabriel Cazares' political career by spreading a scandal about his sex life broadly.

PRIMARY TARGETS

1. AG Info and Br I Dir to fully understand and carry out this programme.

2. AG Info and Br I Dir and others as needed to carry this out.

3. To ruin Cazares' political career with political/sex scandal.

4. AG Info and Br I Dir working out the logistics of this pgr.

5. D/AG Info de-bragging as needed to get products moving.

6. AGI mocking up new targets as needed to get the major tgt and reviewing this pgrm for effectiveness and plan accordingly.

Decide as to whether to go forward or not

VITAL TARGETS

1. That the survey is done on the campus that Larry Galantis is on.

2. That Larry Galantis is physically seen and identified.

3. That Linda Galantis is physically identified.

4. That surveys are mimeo'ed off(200).

CONDITIONAL TARGET

1. If the survey shows that affairs outside marriage is unacceptable then go on with the programme. If not then review and do another pgr.

OPERATING TARGETS

1. Stake out 623 Palm Drive, Dunedin, Fla. and identify Larry Galantis. Get pictures if possible, if not, a good description.

DIR BR 1

2. Determine from the college registrar at St. Petersburg Jr College if Larry Galantis is registered at the school, if so what class.

DIR BR 1

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